



Florian HUETTL

Brand Chief Executive Officer
Opel and Vauxhall

Florian Huettl was appointed Brand Chief Executive Officer (CEO) of Opel and Vauxhall and a member of the Stellantis Top Executive Team in June 2022. In this position, he leads the commercial development of the only German brand and the only British brand in Stellantis' portfolio and their transition into the electric era.

Previously, he was Head of Sales and Marketing for Opel and Vauxhall, as well as holding this responsibility for Enlarged Europe.

Huettl joined Stellantis in March 2021, after having successfully occupied various senior management positions in the automotive industry in different countries including the UK, Germany and Russia.

Huettl is an International Business Management graduate from the University of Applied Sciences in Bergisch-Gladbach, Germany.